



Reasons to Love

BERNINA⁺

See why sewers love BERNINA machines.
Find your favorite reason or add your own!

Beth's Creative Stitchery
5324 N. High Street
Columbus OH 43214
614.436.2611

1. Swiss precision
2. Needle Stop Up/Down button
3. Needle Stop Up/Down with foot control
4. A presser foot for every sewing technique
5. Feet-ures—shows how to use all those feet.
6. Sew through anything from thin paper to thick vinyl
7. The fluorescent light lets you see clearly
8. Precision stitches for beautiful topstitching
9. Clean design of machines, form follows function
10. Camaraderie with others—we sew with the best!
11. Love **all** the built in thread cutters!
12. Clip-on presser feet—really easy to change!
13. *Through The Needle* magazine—great ideas!
14. Reliability
15. Free Hand System—it's like an extra hand!
16. Magnifying Lens Set—really see your stitches!
17. Temporary altered stitch memory
18. BSR—BERNINA Stitch Regulator
19. Start/Stop Unit for foot control-free sewing
20. BERNINA website—www.berninausa.com
21. User-friendly, easy-to-use sewing machine
22. Embroidery Software...it will rock your socks off!
23. Micro Thread Control (mtc)—perfect serger stitches
24. On-screen software tutorials written in plain English
25. Mastering Your BERNINA workbooks and classes
26. Responsive to any creative process
27. Ability to wind a bobbin while embroidering
28. Quality embroidery design collections
29. Ability to sew over four layers of denim
30. A presser foot for every sewing technique
31. Serger Technique Reference Book
32. AskBERNINA@berninausa.com—personal answers to my sewing questions
33. Friendly, knowledgeable dealers
34. The quiet "hummm" that the machine makes
35. The great customer service after the sale
36. Dependable workhorse through thick and thin
37. Free classes with every machine/software package
38. Latest in sewing technology
39. Easy-to-use color touch screen
40. Ties to tradition and family
41. Love the perfect stitch!
42. Lets me translate my ideas to perfect stitching
43. Rescaling embroidery designs without changing the integrity of the design.
44. Total control of stitches: width, length, position, etc.
45. Stitch Recipes at www.berninausa.com
46. Really smooth satin stitch!
47. Beautiful, easy-to-sew buttonholes
48. Smooth stop—no coasting when you stop sewing
49. Excellent Blindstitch for invisible hemming
50. Large bobbin holds lots of thread
51. Multiple needle positions for every stitch
52. On-screen editing for embroidery designs
53. Great for bobbin play!
54. Online classes at www.berninausa.com
55. Solid, durable quality and craftsmanship
56. Easy-to-use freestanding accessories box
57. Perfect edgestitching with Foot #10/10C
58. Easy invisible zippers with Foot #35
59. Start sewing immediately—no "fiddling" around!
60. Easy to clean, maintain, and take care of
61. Solid, Swiss quality machine
62. DC motor for great penetrating power
63. Special *Myartista* section—www.berninausa.com
64. Simple to thread
65. Easy one-step binding with Binder Attachment #84
66. Hopper mechanism for free-motion stitching
67. Family owned 114-year-old company
68. BERNINA contributes to the Susan G. Komen foundation for breast cancer research
69. Microsoft® Windows® powered artista easy to use
70. Feet for dozens of embellishment techniques
71. Easy to make piping with Foot #12/12C
72. FHS lowers the feed dog to accommodate thick fabrics
73. Creative functions lets you manipulate stitches
74. 730 Stitch Altering Area shows changes on screen
75. Precision stitches make the Ruffler work perfectly