

My Label™

3D FASHION PATTERN SOFTWARE

Due to arrive in late Oct.

Stop by for a demo or see - www.berninamylabel.com



Silk Road

Silk Dupioni Fabric Club

Start with 21 luscious colors, continue quarterly with 2 to 3 new colors. No membership fee. Free shipping.

Details at www.bethscreative.com or contact us in person.

Beth's

creative stitchery

Sept/Oct/Nov 2007

Sew...How "green" are you? A soft sage or Kermit green?

I had mentioned to a friend that I have rain barrels behind my garage, by my garden. She got real excited and inquired about the brand. Because I knew dragging a hose clear to the back of my yard would get real old, real quick, I had to come up with a different solution. I got to thinking about how they would have solved this problem 100 years ago. And that is where the idea came from. My husband fashioned them out of garbage cans with on/off valves. We set them up on some concrete blocks, weighted them down with a few rocks, and guided the gutter down spouts in a square hole cut in the lid. A little overflow hole was added and we waited for it to rain.

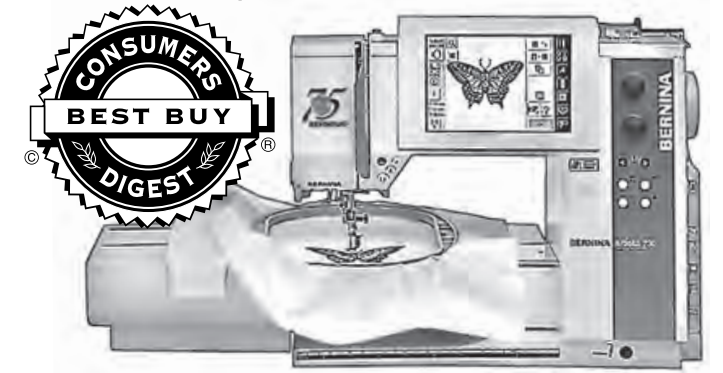
It has been several summers with our rain barrels, and to this day I have never needed to fill them with a hose (an option in drought conditions). I rarely ever use the valve to retrieve the water as dipping a watering can or bucket is much easier. I love my rain barrels, and show them off regularly.

There are so many little things we can do to be "green." How about using a canvas bag when you go shopping? Recycle or remake out-of-date clothing. Swap fabric or donate it. Sewing is a form of being "green." You just need to decide what shade of "green" you are!

Laura

See pictures of my rain barrels on our website at www.bethscreative.com.

The Bernina artista 730
Consumers Digest pick...AGAIN!
Come see why!



OESD EMBROIDERY TAKE-OUT

The Christmas Collection - Three coordinated design collections. FREE with \$50 purchase* or pay \$15 with a \$25 purchase*. Limited time offer from Sept 28 to Nov 15. Design collection value at \$30.

*Must be OESD products at MSRP.

Home Gallery Catalog #8 - The best of OESD in one BIG home catalog. Get 15 collections with purchase. That's \$12 a collection! \$200.



BI-ANNUAL FABRIC SWAP

"Garage Sale for your fabric"

September 26th to 29th

Sale open to the public!

For more information, go to www.bethscreative.com.



www.bethscreative.com

STORE HOURS

Monday through Thursday - 10am to 5:30pm

Friday and Saturday - 10am to 4:30pm

Sundays - Closed, so that we may refresh, rejoice and reconnect.



Bernina of America and its dealers are long-term supporters of the Susan G. Komen Breast Cancer Foundation.

<p>SEPTEMBER</p> <p>SOAK Starter kit or 14 oz. bottle 25% OFF</p> <p>OESD Design of the Month - School themes</p>	<p>OCTOBER</p> <p>NATIONAL BOOK MONTH 25% OFF ALL BOOKS</p> <p>OESD Design of the Month - Fall</p>	<p>NOVEMBER</p> <p>THREAD BUY 3, GET ONE FREE</p> <p>OESD Design of the Month - Christmas</p>
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ENTER TO WIN AN ACTIVA 2101



SEPT, OCT, NOV 2007

5324 N. High Street
Columbus, Ohio 43214
614.436.2611
www.bethscreative.com

Beth's
creative stitchery



Thursday Oct 4, 10am to 1pm & 6pm to 9pm

Learn the secrets from the pro's at Oklahoma Embroidery Supply and Design! Three hours packed with some of the best embroidery information you will find anywhere. Refreshments and Door prizes. Call to register. \$20

BERNINA News

MY LABEL - Make Nina part of your sewing family! Introducing Bernina's newest and extremely exciting product. We saw her this summer in Florida and could hardly wait for her to jump in her box and join us in Ohio. Who is she? Well, she's YOU! Plug in your measurements, and Nina morphs to YOUR shape. Pick a pattern and fabric, and sew it right to Nina! See how the pattern will fit and hang...even set a tension meter to see how snug the garment will be. Join us for the Columbus preview of "My Label" software. You'll want to take her home! For a fashion show and mini demo, go to www.berninamylabel.com. Sat. Nov., 24 10am to noon

AWARD WINNING QUILT PROGRAM - Join Nina McVeigh from Bernina as she presents lecture/demo one day and hands-on the next. This program is continuing education for quilters to show machine quilting techniques and new machine technology. This is a special guild program, and limited spaces will be available if not sold out. So mark your calendar for Feb., 14th and 15th. Watch the next newsletter and website for more information.

ARTISTA 730 REVIEW - An outstanding review for the second time in a row! "This machine does it all," says Consumers' Digest. So why settle for anything else? Wired magazine also gave its top rating to the 730. "Metal bobbins feel sturdy and provide tension control. Easy-to-use integrated software. Editing embroidery patterns is straightforward and intuitive." Stop by to see the new anniversary edition all dressed up in Swarovski crystals!

INTRODUCING THE AURORA 450 - Are you looking for that easy-to-use, mid-range priced 9mm decorative stitching machine that also has the Bernina Stitch Regulator and embroidery capability? The aurora 450 might be your machine! This smooth, solid, quiet and good looking machine will be the envy of all of your sewing friends. Take it to the next guild meeting or sewing class and make everyone jealous!

THROUGH THE NEEDLE Vol. 22 & 23 - We have had so-o-o many calls about the Silk Organza Dahlia Ring Bearer's Pillow on the front cover of #22 & #23, which just arrived ... it looks delicious! Bernina outdoes itself with every issue. And it's a bargain at \$6.95.

Sew, for your information

WE BELIEVE... Every person who has chosen to sew on a Bernina, has chosen the best the industry has to offer. Every Bernina owner should receive the best in education and service. When you walk through our door, you are entering the finest sewing establishment in Central Ohio. Visit our website and find out more about us and the Beth's Creative Stitchery Quality Assurance Package.

CLASS SCHEDULE - No, it did not fall out of your newsletter! We have decided to make the class schedule electronic and snail mail the rest of the newsletter. When class schedules are updated, you will receive an e-mail linking you to our website to download a PDF. This way, the class schedule will reach you with plenty of time to sign up for lessons. The rest of the newsletter will arrive about 3 weeks later by U.S. Mail. If you do not have e-mail, stop by in person or we would be happy to send you a hard copy. Please make your request by mail with a large self-addressed stamped envelope. Visit us at www.bethscreative.com today.

www.bethscreative.com - Some websites never change, except to be a place to store an electronic copy of a newsletter. We have so much to share, we have a hard time cramming it in to our newsletter, so visit us often.

E-BITS NEWSLETTER - We try to keep them short and limit sending them to once every 2 to 3 weeks. We will remind you of any specials, newly arrived products or upcoming events, but mostly let you know when to download the latest class schedule! Sign up today at bcs@bethscreative.com.

LAURA'S BLOG - Heather Bailey convinced me to do this! It won't always be about sewing, though I will share any current projects with you. So far, I am surprised at my own ramblings! I hope you will "lerk" at them and enjoy. Visit me about every 10 to 14 days at www.bethscreative.com.

NEW CLASSROOM CHAIRS! - After 25 years with the "banquet hall" variety, it was time to replace the worn out chairs. We now have 8 beautiful burgundy upholstered, fully adjustable Ergonomic Advantage chairs. Once you sit in one, you will want to take it home...but don't! Custom order your own and have it built just for you.

DISCONTINUING SULKY THREAD - After having sulky rayon thread in the shop for over 15 years, we have decided to discontinue the line. We are currently testing several very shiny polyester embroidery thread that look like rayon threads without the breakage. Don't worry Isacord users. It is our benchmark for quality, and we will remain your source for this great product. Stock up on Sulky 40# rayon thread today at 40% off MSRP.

BETH'S CREATIVE STITCHERY 25TH ANNIVERSARY - Don't forget to enter our drawing for an activa 210. Drawing will be held Dec. 31, 2007. Enter with every visit.

SILK DUPIONI - A favorite with clothing manufacturers, whole cloth and art quilters, home decorating and clothing constructors. 21 luscious colors in stock. Join our Silk Road Club to get the first cut and start to collect all of the colors. We will add 2 to 3 new colors every season. \$16.99 a yard.

SHARPENING ON SITE - Your one-stop location for sharpening all scissors, rotary cutter blades, knives and garden tools (or anything with a blade). All items done within one week. Prices range from \$7 to \$18.

"QUILTS AT THE SHOE" - Oct. 25, 2007 - This auction has become a successful fundraising tradition for Kids 'n Kamp. Help support families touched by childhood cancer. Donate a quilt, bid on a quilt. For more details, call 614-262-2220 or e-mail knk@kidsnkamp.org.

MINI PINS - Our sewing club for your cub! School calendar Mini Pins is every first Wednesday with an overflow class the second Wednesday. See class schedule for more information. www.bethscreative.com

FREE PACK OF NEEDLES! - Every time you have your machine serviced, bring in an empty RED Bernina 5-pack of needles, and we will refill it FREE with 5 NEW size 80s. Valid on regular pay services only.

Marketplace



SOAK - Designed for a new generation of knitters and other fiber experts. SOAK is a fresh take on fiber care. Gently scented, biodegradable, phosphate-free, rinse-free - this isn't your grandmother's wool wash. SOAK is an innovative formulation that revitalizes fabrics and leaves yarn and hand-washables soft, clean and smelling great. Available in 3 scents - citrus, aquae, flora. Starter kit \$29, 14 oz. bottle \$16. www.soakwash.com.

FASHION FEATURE - PATTERNS

More than 80 private company fashion patterns available. Great selection for those seeking a more creative look. Prices range from \$8 to \$20.



CRITTER PATTERN WORKS - Back by popular demand! Appliqué your favorite animal. Debora Konchinsky captures the true essence of the animal kingdom. Her designs are truly lifelike. Penguins, bugs, cats, pigs, dogs, nativity, dragonflies, fancy fowl just to name a few. \$7.50 to \$10.50.



Reading Matter



Try Sewing For Tiny Tots, Fabric Critter Bags from the Fast, Fun & Easy series or Toys to Sew to delight your young ones. \$12.95 to \$19.95.



Or find out what really goes through the mind of a husband in Help! I Married A Quilter. A handy support and reference guide for spouses. \$9.95.

The largest collection of Japanese sewing and quilting books under one roof. Sure to inspire and make you "ah" in amazement at the workmanship.



Fat Quarter Collections by Benartex - Handy prepackaged collections. Paris Cats, Gypsy Song, Aruba, Barbados, Spice Market, Kimiko's Garden, Guided Opulence and more. Limited availability. Prices range from \$15 to \$42.

CONGRATULATIONS TO:

Congratulations to the following customers who completed their MASTERING YOUR BERNINA PROGRAM.

Nancy Amaral 440
Judy Chosey 230
Joy Egan 440
Charlotte Emerick 630
Karen Fleeman 200
Elizabeth Harzoff 730

Peggy Johnson 730
Ruthie Limes 630
Barbara Palumbo 630
Nancy Pfeifer 730
Kathy Picklesimer 200
Nini Raabe 200

Karen A Rausch 730
Nancy Roehrs 230
Marlene Sheets 430
Susan Teft 180
Barbara Wingert 730
Cheryl Winigman 200
Judy Kay Woods 720

FALL CLASS SCHEDULE
Available at
www.bethscreative.com