

PREVIEW PARTY & CELEBRATION!

**SATURDAY
SEPTEMBER 6th
Extended Hours
10:00am to
6:00pm**

Special Series 830 presentation
SEE THE BIG BOBBIN!

TOUCH SEWN SAMPLES! EXPERIENCE THE SIZE!
11:00a, 2:00p and 4:30p

New products - w/ special discounts
Hands on Product demos
LIVE Class projects - Meet the instructor and ask questions
Silpada Jewellery - over 400 pieces!
Hors 'dourves and champagne punch

AUGUST	SEPTEMBER	OCTOBER
STOCK UP ON THREAD BUY TWO, GET ONE FREE OESD Design of the Month - Lace	MARY ELLEN'S BEST PRESS Buy 1 Bottle - GET A FREE REFILL or mini bottle OESD Design of the Month - Christmas	NEEDLES - ALL TYPES BUY TWO, GET ONE FREE OESD Design of the Month - Snow (wo)men

AUGUST, SEPTEMBER, OCTOBER 2008

FALL SALE
SEPTEMBER 12-15
12 & 18 MONTHS FINANCING
NO PAYMENT/ NO INTEREST
If paid in allotted time

5324 N. High Street
Columbus, Ohio 43214
614.436.2611
www.bethscreative.com

Beth's
creative stitchery

Central Ohio's #1 Bernina Dealer

BERNINA

Beth's

creative stitchery

August/September/October 2008

Sew . . . the sewing world "rocked" a few weeks ago with the preview of the new Bernina 830 Series machine! Finally, the lips are unzipped! All Bernina employees signed confidentiality agreements and kept a huge secret for six long years as this incredible machine was under development. Meanwhile, we were left to wonder what the future Bernina would bring.

We made lots of guesses about what should be; there was much "wishful thinking" as to what we wanted it to be! On July 17, all our dreams came true with the most exciting Bernina launch we've ever seen! Like child on Christmas Eve, I am chomping-at-the-bit to get my hands on this machine and have even made a pre-mature attempt at cleaning my sewing room! Alas, like everyone else, I must abide by the following sayings:

- Patience is a virtue.
- Good things come to those who wait!

In a few weeks, in Switzerland, I'll get to sew on the 830, see the production line and mingle with the developers. Can you tell I'm excited?! Please join me, on September 6, as we have our first preview party.

Laura

See www.bethcreative.com for additional blog.

THE MOST INNOVATIVE
MACHINES ARE
CREATED BY BERNINA.

www.bethscreative.com

STORE HOURS

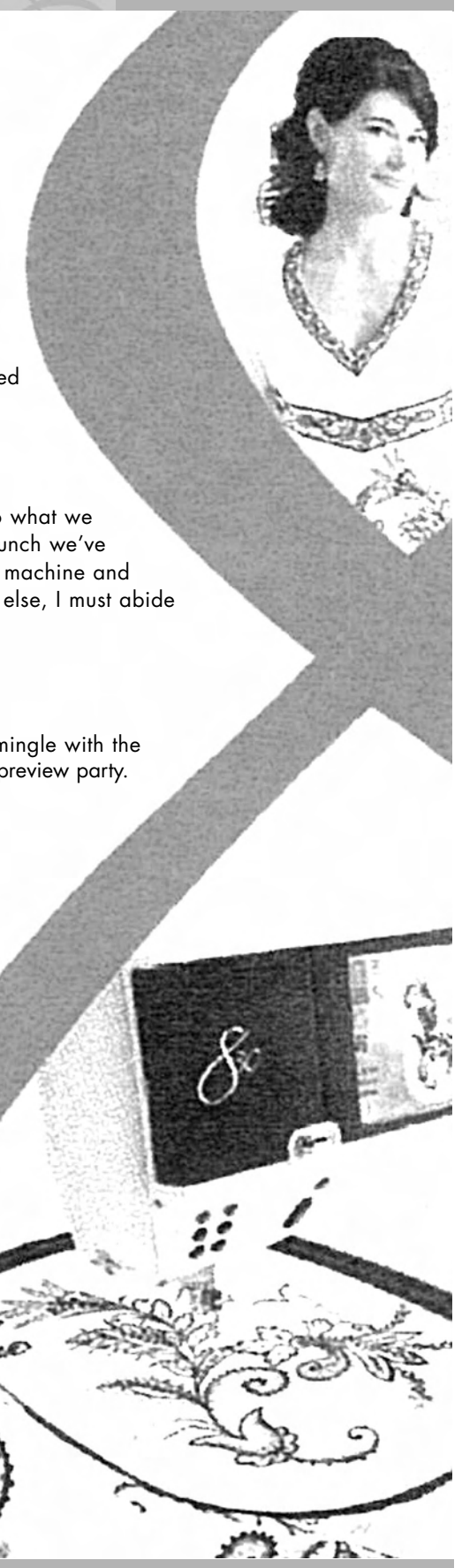
Monday thru Thursday - 10:00am to 5:30pm
Friday and Saturday - 10:00am to 4:30pm
Sundays - Closed, so that we may refresh, rejoice & reconnect.
Closed Labor day



Bernina of America and its dealers support both the Susan G. Komen Breast Cancer Foundation and the American Heart Association.



5324 N. High Street Columbus, Ohio 43214 ph.614.436.2611 fax.614.848.5932 www.bethscreative.com



BERNINA News

BERNINA SERIES 830 - THE EMBROIDERY EDITION

Well, the news is out and it is BIG! This machine has everything you have ever wanted in a sewing machine. To find out more, go to www.bernausa.com or www.bernina8series.com and see for yourself. I could write about it, but, seeing is believing. The only bad news...it will not be available until November and I know we will have a waiting list that could last in to spring 2009. We are taking deposits now, first come, first serve.

BERNINA SERIES 820 - THE QUILTERS EDITION

The mid-arm machine many quilters have been waiting for. The 820 will have almost all of the "features" of the 830, except NO embroidery. The touch screen is "smaller" (in relationship to the 830 and relative to the size of the 630/640 screen). In true Bernina fashion, these "sub" level machines are general released one year after the major release. But, in their wisdom, Bernina decided not to make you wait! Thank-you Bernina!! It will not be released until January 2009. Wouldn't that make a GREAT Christmas present!

MY LABEL

We all love this program. I have personally made 3 pairs of pants! Later this fall, 2 new pattern modules will be available. We currently have no information about the contents, but are looking forward to more styles. Don't forget to look for Nancy Bednar's Variation on a Theme articles in the Through The Needle magazine. Or go to www.berninamylabel.com and look under "Sewing Studio" and then "On-line Classes".

ARTISTA 200 - 32mg to 64mg UPGRADE

The FREE circuit board upgrade from 32mg to 64mg will expire at the end of December. This is not the BSR upgrade. Replacement is by appointment only. No appointment will be taken after Dec 1st.

NEW FEET

Foot #36C and #36 (clear Pearls and Piping foot) Classic line only.
Foot #43 (Free-motion Couching foot) Gamma/Kappa machines - post 1997.
Foot #39C (Clear Embroidery Foot) Gamma/Kappa machines - post 1997.

Sew, for your information

WE BELIEVE...Every person who has chosen to sew on a Bernina has chosen the very best the industry has to offer. Every Bernina owner should receive the best in education and service. When you walk through our door, you are entering the finest sewing establishment in central Ohio. Visit our website and find out more about us and the Beth's Creative Stitchery Quality Assurance Package.

FREE PACK OF NEEDLES! - Every time you have your machine serviced, bring in an empty RED Bernina 5 pack age of needles, and we will refill it FREE with 5 NEW size 80's. Valid on regular pay services only.

SILK DUPIONI and SILK ROAD CLUB - Join our Silk Road club to get the first cut off the bolt and start to collect all of the colors. We will add 2 to 3 new colors every season. \$16.99 a yard. See www.bethscreative.com for more information.

GET YOUR SEWING TOOLS READY FOR FALL - Your one stop location for sharpening all scissors, rotary cutter blades, knives and garden tools (or anything with a blade). SHARPENING ON SITE, a mobile unit, will make any tool or cutting device look almost like new. All items done within one week. Prices range from \$7 to \$18.

CLASS SCHEDULE, E-BITS NEWSLETTER and OUR WEBSITE - Our class schedule is posted on our website. Just click on the word CLASSES located in one of the colorful bursts on the home page. Our newsletter goes out by US mail. Sign up for our E-Bits newsletter, you will receive advanced notice of when the new schedule is ready for download, new products, sales and upcoming events. Sign up to receive the e-mail link at bcs@bethscreative.com. If you do not have e-mail, stop by in person or we would be happy to send you a hard copy. Also, visit us at www.bethscreative.com today and check out Laura's monthly blog!

SHOP ON LINE AT www.checkerdist.com - Now you have a supply warehouse at your finger tips! Shop one of the biggest sewing and craft supplier. Create your own wish list and bring it to us to fill.

PROJECT LINUS DROP-OFF - BCS is an official drop-off site for all donated blanket or quilt

WANTED APPRENTICE

Seeking individual (male or female) for repair position. This person should be seeking long term employment. All training will be included. Future sales position training. Starting 15 hrs a week, could expand to full time. Mechanical aptitude not required, but appreciated. Mom and child friendly, no Saturdays or Sundays (excluding sales position). Sewing experience not required, but could be a benefit. This is a occupational option that is flexible and can be a life time opportunity. Please call for more details and interview.

Marketplace



SILK UNRAVELED TRUNK SHOW

Month of August to September 8th

Breath taking samples.

If you love silk, you will love the samples.

They are inspiring!

40% discount on book for all Silk Road members.

MOMO-DINI EMBROIDERY ART

The entire collection!

Asian inspired, with a western twist.

Fall in love with the sophisticated style!

\$50 to \$70

Special buy 2, get 1 free!



OLIVER + S CHILDREN'S PATTERNS

So-o-o cute!

Vintage looks, for trendy kids

Includes cut-out paper doll

\$15.95



SMITH STREET DESIGNS

Finally! Well designed quilts with Embroidery.

\$22 to \$36

TOTE AND TRAVEL STORAGE SYSTEMS

- TUTTO & BLUEFIG DESIGNS

Sewing machine totes

Bright colors and earth tapestries*

\$100 to \$180

*includes a matching notions bag!

3 different designer travel totes

\$23 to \$31



JOHN JAMES SEWING NEEDLES

New packaging

Industry leader

Extremely fine quality

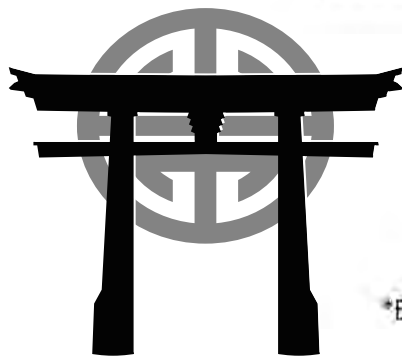
Household, quilting, sharps, beading

\$6.95 a pack



LOTS OF NEW BOOKS

Color study,
General sewing,
Quilting
and more



Silk Road

Silk Dupioni Fabric Club

Start with 14 luscious colors, continue quarterly with 2 to 3 new colors. No Membership fee, free shipping. Details at www.bethscreative.com or contact us in person.

Gift Cards Available!

For any amount!



Affordable for all sewing rooms.

*A compact cabinet with louvered door front in black finish! \$425

*Bertha - Big space w/ lots of leg room! \$799

*Cutting table w/ pinable mat \$350



Buy 5 packs of needles, get 20% off.

Buy 3 magazines, get one FREE.

Buy 2 books, get one FREE.

Buy 1 box filled with Isacord thread, get 20% off.

Buy 10 spools of thread, get 15% off.

Buy 2 OESD embroidery CDs, get one FREE.

And these are only a few of our new products! Benartex FQ kits, silk quilt kits, silk and pearl crown threads arriving daily.