

Beth's

creative stitchery

June, July, August, Sept 2011

Sew, this winter I was seduced to the dark side! Yes, it was envy and lust that did it. It all started last year at the National Quilt Association convention. It was just around the corner from our booth. It was right there! Next to the aisle. It was so pretty! And soft. And it looked easy. I saw myself wearing it. I even had to special order it! It was a sweater...in the form of yarn...balls of yarn. It would require practice and time. But, I had to have it. You see, it is not my fault! Most of the girls at the shop dabble in knitting. I would even say that Ming is a master knitter. I used to knit YEARS AGO. My house-mate Tav, got me started because she was knitting a pretty green sweater with a basket weave texture. She suggested a simple pullover that was knitted with double yarns. That would make it fast...to some degree. Within that year, I made 3 sweaters. The next one was a navy and beige stripe. The third was a 3 tone blocked number with cables. I put the knitting needles down on my fourth sweater because it was lace and the pattern never looked right. Come to find out years later, I was picking up my knit stitch from the wrong side of the needle.

I practiced my knitting in the evening making dish towels. I played with different type of needles. And finally in January, I started that beautiful sweater. So far, I have made a few minor mistakes, though none can be detected with the naked eye. The only problem is that it is nowhere near being finished. Where did I get this grand idea I could make a sweater in a few months? How did I end up making 3 sweaters in one year? Simple! I was poor, we had no TV, and a lot more time on my hands. So, Tav and I would sit and knit.

Today, I have a household to manage, a husband, animals to care for, a business to run, a family to visit, a room full of sewing stuff, places to ride my bike and between it all, I gotta get some sleep! Before it gets too warm, I will put a few more rows into that sweater before it gets set aside. I will keep in practice this summer knitting those easy cotton dish cloths.

The questions you might be asking...did I sew this winter? Of course I did! I worked on some embroidery projects with my wonderful Series 830, made a beautiful plum velvet jacket with bobbin work embroidery (it's hanging in the store), made a few garments and mended some stuff that was piling up. I plan on making some new spring and summer clothes and a dress to wear to a wedding. I also need to make a quilt I promised my niece.

But, through it all, the one thing I do love about sewing is that **most** projects don't take a year (or more) to complete!

Laura

Monday thru Thursday - 10a to 5:30p
 Friday & Saturday - 10a to 4:30p
 Saturdays in July - 10a to 2p
 Sunday - Closed, so that we may refresh, rejoice & reconnect
 Closed - Memorial Day, 4th of July, Labor Day

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 between THINKING
 You own the **best** AND
 KNOWING you
 own the **BEST**.

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 Booth 500



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 an extra \$100 off the NQA price
 and purchase the optional
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 Because of the demand for this
 machine, we only have a limited
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Machines available for pick-up after June 22nd.

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BERNINA News

500 SERIES ON ITS WAY! - Don't want it to be a secret! The aurora line is now 6½ years old and it is now time for a new mid-line machine. We will see it unveiled in late July and are planning for immediate delivery. What great things are we to see? We have our wish list... Could we see... Bernina dual feed? Extended head? Touch screen? LED lighting? We are extremely excited and hopefully it will be as exciting as the 830 introduction! Until that time, we can just guess!

NEW WALKING FOOT GUIDE SOLE AVAILABLE - Hottest foot in years! If you have the Walking Foot series that comes with 2 different soles, a sole with a center guide is now available. Now you can stitch-in-the-ditch with confidence or put on binding by just moving the needle position and running the guide along the edge. All new Walking Feet will include 3 soles. \$37 for the Guide Sole only.

GUIDE FOR #43 FOOT FOR 830 NOW AVAILABLE - If you have a #43 foot, the current cord guide will not fit the 830. There is now a guide available for this machine.

NEW CLASSES - TWO popular BERNINA Programs arrive at BCS: All About Me! and Software Sampler.

All About ME! - Is all about Machine Embroidery. Learn more about stabilizers, embroidery collections and have hands-on session.

Software Sampler - Designed to increase your comfort level with BERNINA Embroidery Software by doing and making! Both classes will include complete CD of project, design and lesson plan. See class schedule for more detail.

THROUGH THE NEEDLE GOES GREEN - ISSUE #5 NOW AVAILABLE FOR DOWNLOAD - FREE. Go to www.throughtheneedle.com to sign-up for this bi-monthly sewing publication.

FABRICSWAP

Get Ready!
Coming Soon!
Be Prepared!
In October.

Labels available at bethscreative.com and at the store.

Sew, for your information

WE BELIEVE... Every person who has chosen to sew on a Bernina has chosen the best the industry has to offer. Every Bernina owner should receive the best in education and service. When you walk through our door, you are entering the finest sewing establishment in central Ohio. Visit our web-site and find out more about us and the Beth's Creative Stitchery Quality Assurance Package. www.bethscreative.com

NEW! YOU-SELL-IT POLICY - If you sell your old Bernina to a local buyer, let us sweeten the deal. We will give your buyer free lessons and 1 year free service. For FULL DETAILS, RESTRICTIONS & APPLICATION, see www.bethscreative.com for our essay and policy or call us and we will send it to you.

FREE PACK OF NEEDLES! - Every time you have your machine serviced, bring in an empty RED Bernina 5 package of needles, and we will refill it FREE with 5 NEW size 80's. Valid on regular pay services only.

SHARPENING ON SITE - A mobile unit, your one stop location for sharpening all scissors, rotary cutter blades, knives and garden tools (or just about anything with a blade). Prices range from \$7 to \$18.

CLASS SCHEDULE, E-BITS, NEWSLETTER AND OUR WEB-SITE - www.bethscreative.com - A full color class schedule is posted on our web-site. Just click on the word CLASSES located in one of the colorful bursts, on the home page. Sign-up to receive E-bits, our electronic update of goings-on.

CONGRATULATIONS FOR COMPLETING YOUR MASTERING YOUR BERNINA PROGRAM - It takes a lot of dedication to complete the program! Applause to all!

Kate Burley	180	Cherie DelPonte	730	Janet Forrest	830	Amy Goldstein	200
Wendy Kendrick	230	Karen Langley	240	Nan Lefton	440	Sandy Lewis	440
Cindy McNichols	350	Heather Merkel	230	Charlotte Oliver	185	Pandy Reiser	180
Kathryn Robinson	350	Sue Spessard	230	Cathy Stemen	440	Michelle Underwood	440
Brenda Webster	350						



TELL YOUR FRIENDS ABOUT US!

Beth's Creative Stitchery is a Gold Standard Dealer and has won MANY sales and performance awards. We are here to provide the finest in sewing equipment, service and education. Dump the corporate store and shop local! BCS is locally owned and operated.

DECORATIVE STITCH LIBRARY CD

A collection of vintage Bernina leaflets, Stitch Recipes from the Bernina Web-site and Through The Needle Magazine, decorative stitch lessons. All out-of-print material!

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Marketplace

FACTORY AUTHORIZED BERNINA BUY BACK



Trade-in your old BERNINA for something new.
Other offers available.
Valid until July 31st.



BERNINA 380 w/Tote & Walking Foot



MSRP BERNINA 380
w/tote & Walking foot \$2489
Buy Back Offer* - 750
YOU PAY \$1739

- 79 Decorative Stitches
- Mirror Image
- Free Hand System

\$97⁰⁰ month
For 18 months**

artista 635 w/Embroidery & BERNINA Stitch Regulator



MSRP artista 635 w/embroidery & BSR \$6599
Buy Back Offer* - 2200
YOU PAY \$4399



- 480 Total Stitches, 4 Alphabets
- Color Touchscreen
- Automatic Needle Threader

\$1220⁰⁰ month
For 36 months**

aurora 430 w/700D Serger



MSRP aurora 430 w/700D serger \$3998
Buy Back Offer* - 1750
YOU PAY \$2248



- 283 Total Stitches, 2 Alphabets
- 6 Buttonholes
- Slide Speed Control

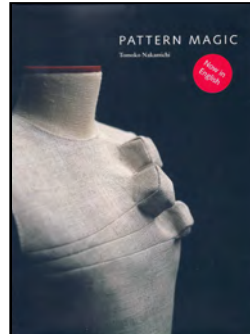
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www.bethscreative.com

Limited Edition 830 bundles of 904 til June 30th

BERNINA®
830
 Limitless creativity
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2 amazing days of inspirational workshops and engaging projects in Chicago with a VIP reception. Exclusive to owners of the BERNINA 830LE.

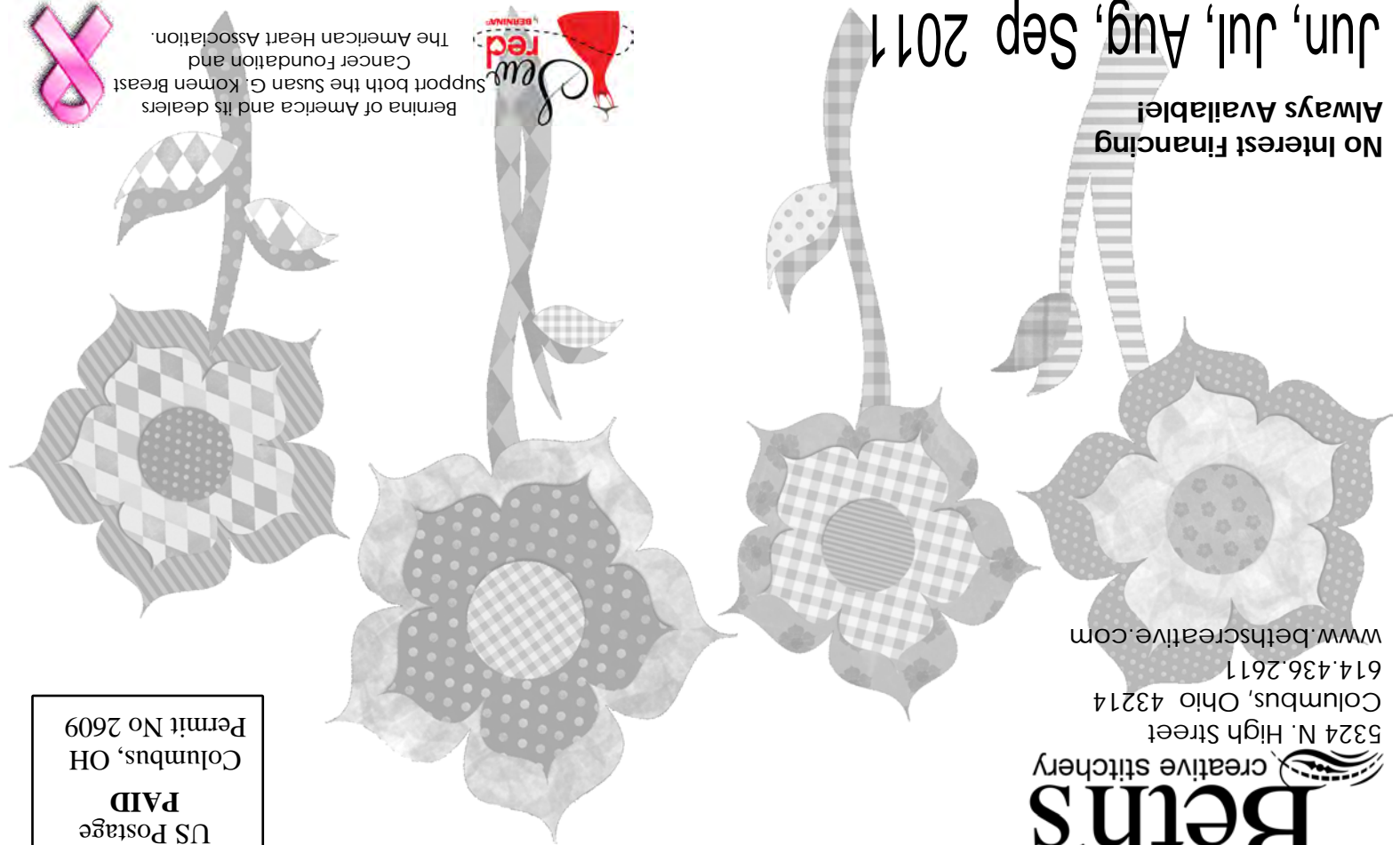
For a limited time only, purchase a Series 830 and bundle up one or more of the following:

- BERNINA Quilt Frame - \$800
 - DesignerPlus Software - \$800
 - BERNINA Cabinet - \$700
- Get \$250 off Quilt Motion with any one of above.
- Special financing available June 25th
 48 months no interest (over \$4000)

June	July	August
<p>NQA Special Take 20% off any Bernina Accessories. Excludes Software.</p>	<p>CHRISTMAS IN JULY Take 30% off any one item or like items. Like items include - Same type of thread, bobbins, needles. Excludes Machines and cabinets. Off MSRP ONLY.</p>	<p>Take an extra 10% off all sale priced cabinets.</p>



Bernina of America and its dealers support both the Susan G. Komen Breast Cancer Foundation and The American Heart Association.



Jun, Jul, Aug, Sep 2011
 Always Available!
 No Interest Financing

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